

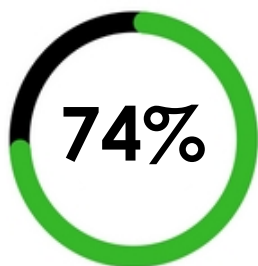


NETBALL NEW ZEALAND
Pōitarawhiti Aotearoa

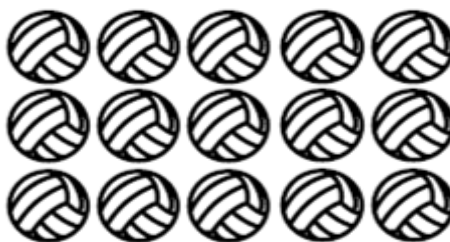
NNZ Digital Netball Administration (DNA) Centre Update

September 2017

DNA Update



NNZ Centres using
Sportsground



15 Centres using
SuperForms in 2017



45,800 members
registering via SuperForms



Sporty mobile
app launched

SKED
COMPETITION
MANAGEMENT

Pilot Programme
launched for 2017



Sporty CRM in
Development

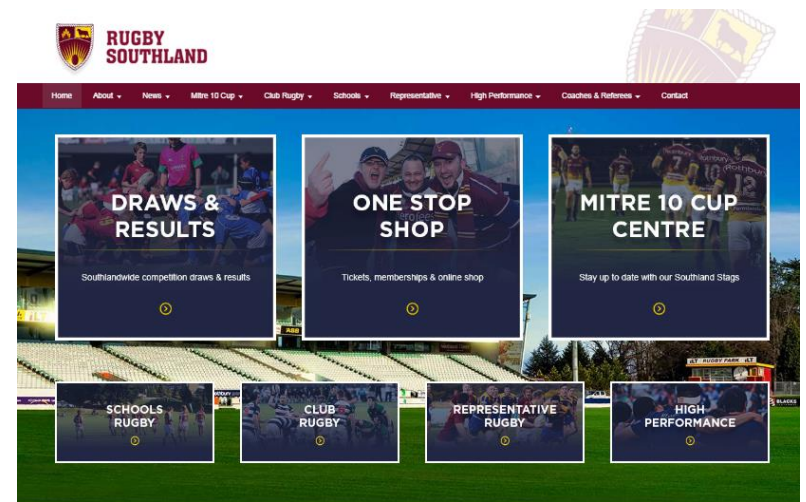
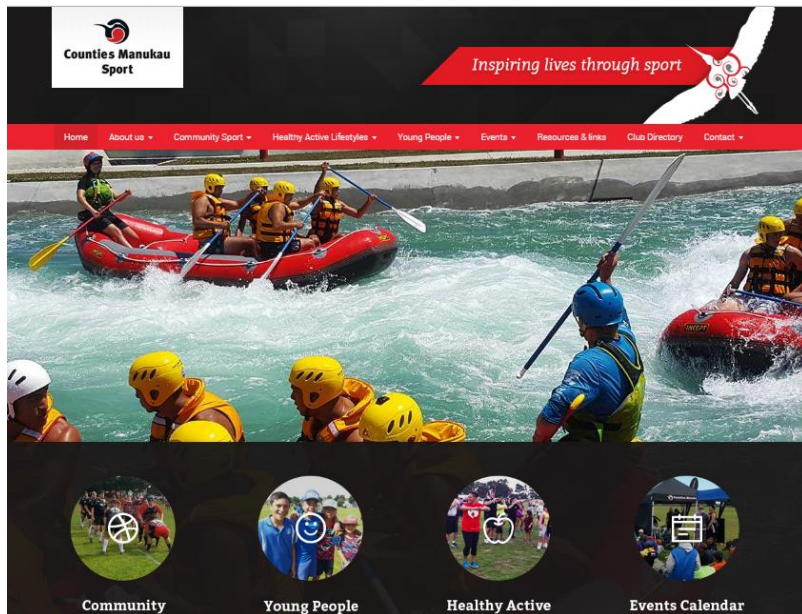
Sporty Platform

New Sporty website platform is delivering results for Netball

- 75% NNZ Centres now using Sporty as well as hundreds more clubs and schools
- Clean and simple design, flexible format and mobile friendly
- Basic sites can be built in as little as 30 mins
- **Free** or premium options available

As well as website the Sporty platform also provides you with:

- **Social Integration** – use Facebook for quick updates
- **Team Builder** – organise your members in to teams with easy drag-and-drop functionality
- **Online Forms** – take registrations for the season, workshops or tournaments
- **Online Payments** - take payments for fees, uniforms or workshops. Free set up and no ongoing monthly bills
- **Newsletters** – create new content or information published on your website
- **School Management Systems** – integrates easily allowing schools to use existing student information for Team Builder and player registrations



Latest News

Team named against Northland
Team for SIT ZERO FEES Stags
V Northland, 5.00pm kick-off
Rugby Park, September. [read more](#)



FULL TIME	HALF TIME	KICK OFF
13 - 44	6 - 22	0 - 0
LONDON FURY (H)	LONDON FURY (H)	LONDON FURY (H)
FULL TIME	FULL TIME	FULL TIME



Sporty Platform Development

NNZ Centre requested enhancements for 2017 included:

- 1. Ability to make contact fields mandatory when adding a team in TeamBuilder**
 - Enabled centres to require two mandatory contacts per team. In place for 2017 season
- 2. Ability to set the number of Contacts listed per Superform per team**
- 3. Ability to export all team Contacts from TeamBuilder listed by Grade and Team per form**

These two items are currently under development and will include the following:

- Introduction of additional Roles (key to the development of mobile app scoring)
- Role options able to be set per Superform.
- Minimum requirements can be set per role, including setting a minimum/maximum number of players per team
- Logged in view of TeamBuilder responsive for mobile
- Roles to appear as separate columns when exporting from TeamBuilder

The completion date of this development will be prior to the 2018 netball season.

SuperForms

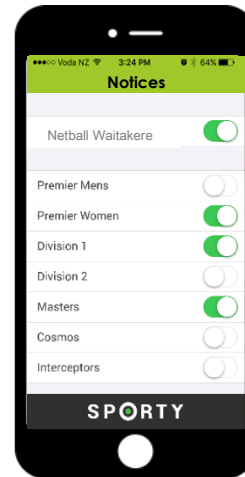
- Easy solution for online registrations, allowing Centres, Clubs and Schools to set required information fields, collect information and payments
- Feedback from Centres using SuperForms
 - SuperForms saves around 20+ hours in managing player registrations each year (more for the larger, 5,000+ 'super centres')
 - On average NNZ Membership Returns take around 30 mins to compile
 - Access to, and quality of information is hugely improved, enabling easy business reporting, funding applications and communications
 - The solution is easy, useful and helpful, and Schools & Clubs find the process simple as well
- Significantly discounted pricing is available for all NNZ Centres
- Interested Centres will need to make themselves known by end of October for system to be set up for 2018 season.



NEW

Sporty App

- **Free** to all Centres, Clubs, Schools & members
- Driven from Sporty website – only one place to update information
- Pulls colours, logos from website for customised look and feel
- Push notifications enable instant group communications



Download now



We live this game.



SKED

NEW

NNZ and Sportsground have built to worlds first Competition Management solution designed specifically for Netball

- Fully cloud based, no software installation required = access anywhere, anytime
- View by competition, grade, court or organisation.
- One click publication to website and mobile app.
- Simple drag & drop functionality allows easy manipulation and amendment
- New Tournament module has been developed at tested at NNZ events (U17, U19 and NZSS)
- Pilot Programme currently ongoing with 9 Centres involved
 - Ongoing feedback has lead to development and improvement
 - Pilot Programme review will be completed end of September

For more information or a demonstration email us at DNA@netballnz.co.nz

KAMAR School Integration

- Sportsground integrates with KAMAR – one of the most popular School Management Systems (used in around 2/3 schools nationwide)
- The Sportsground system uses information in the school roll as a base for registrations, removing the need for manual data entry for key fields
- This allows schools to build their teams and complete registration by 'dragging and dropping' students from the school roll in to teams
- Easy step by step instructions for schools can be found here:
<https://www.kamar.nz/105366>

Privacy Statements and Opt In's

All Centres are encouraged to have the following on registrations forms:

- Acceptance of the Centres Policies & Procedures and Code of Conduct
- Opt in agreement to terms and conditions of Centre or NNZ Privacy Policy
 - The policy itself doesn't need to be on the form – you can include it on your Centre website or refer to the NNZ statement: <http://www.netballnz.co.nz/privacy-policy>

Example Opt-in statement

By registering and becoming a member, you agree to the terms of the NNZ Privacy Policy and agree that your information may be used for the purposes set out in this Policy.

For commercial activities (i.e. SilverFans) we also include the additional opt in

Yes, I want to receive news, special offers and other information from Netball New Zealand (and its associated commercial partners and sponsors).

NNZ does not release any member information to 3rd parties and communications will only come from NNZ as per the Communications Calendar

Centre Membership Reports

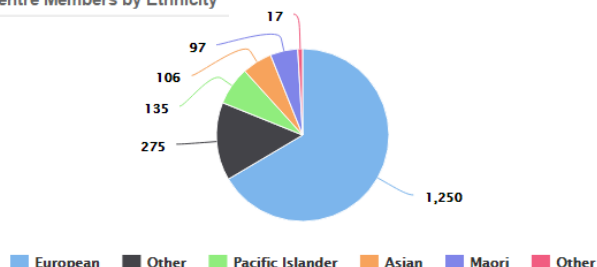


With the creation of a centralised digital management solution for NNZ, we will be able to start creating Membership Reports for each Centre.

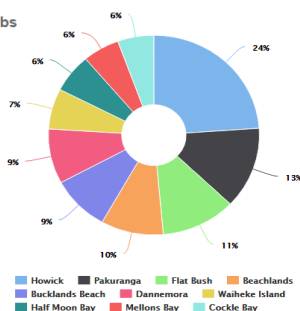
Reports will be updated in real time and will feature data and analysis on key areas including membership by demographic (age, ethnicity, location), by competition, retention rates etc.

Information can be used to provide improved programmes, support, reporting and insights to Centres to aid in their business management, reporting and funding applications.

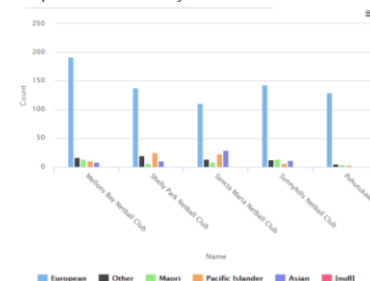
Centre Members by Ethnicity



Top 10 Suburbs



Top 5 Clubs - Ethnicity Breakdown



Timelines

September	SKED Pilot Programme Review
	DNA presentation at Zone Forums (TBC)
October	DNA presentation at Zone Forums (TBC)
November	Deadline for Centre 2018 onboarding for: <ul style="list-style-type: none">• SKED• SuperForms
December	
January	Annual Sportsground Roadshow
February	Annual Sportsground Roadshow
	New Team Builder functionality released

If you would like more information about Digital Netball Administration (DNA) or any other aspect of digital services please call or drop us a line on the below details:

Rhonda Karl

Digital Engagement Lead

dna@netballnz.co.nz

0221 880 336



NETBALL
NEW ZEALAND
Pōtahiwhiri Aotearoa

PO Box 58710, Newmarket, Auckland 1142 | Level 1, Windsor Court, 128 Parnell Road, Parnell, Auckland 1052
Telephone: +64 9 623 3000 | Email: info@netballnz.co.nz | www.netball.co.nz