



Auckland Netball, situated in St Johns, only 10 minutes from the City centre, is a significant contributor to netball in New Zealand. The largest centre in New Zealand is home to over 980 affiliated teams and 28,836 members and participants. Auckland Netball is known for providing netball participation and high performance, promoting healthy active lifestyles and being a quality sporting, recreation and business hub for the wider community.

We are looking for a Marketing Graduate to join our busy team from the end of November reporting to the Marketing Manager.

You will implement the marketing and communications plan for the organisation that will deliver objectives of the organisation outlined the annual plan.

Responsibilities will include:

To co-ordinate advertising across all departments of the organisation including print, social media, email, website, text marketing, mailers and distribution

Social media updating

Be our social media guru keeping our social media accounts up to date with interesting content

Tracking advertising campaigns and monitor results to determine effectiveness of campaigns

Obtain feedback from stakeholders using surveys and other forms of feedback

We are looking for someone who has a creative and intelligent approach to their work, and who is highly motivated. You will be organised, and be able to work to tight deadlines, accurately and efficiently. Knowledge of Adobe Photoshop and InDesign would be an advantage.

If you would like to combine your love of sport with work and be part of a values led organisation in a supportive work environment, then please forward your CV and covering letter by 25 September 2019 to the attention of:

Dianne Lasenby
CEO | Auckland Netball Centre
P O B ox 18257 Glen Innes
diannelasenby@aucklandnetball.co.nz
A job description is available on request.